

Date Night in a box



a United Way Young Leaders society

Groundswell, United Way of Northeast Mississippi's affinity group for Leadership Society donors under 40, is excited to launch our inaugural fundraiser, Date Night in a Box, on September 10th, 2021.

Boxes will be filled with locally-sourced foods, drinks, and everything needed for a high-quality date night in the comfort of one's living room! Each box will also contain a mini-mystery from Deadbolt Mystery Society.

Proceeds from this fundraiser will buy Opening the World of Learning (OWL) reading curriculum kits for preschools in the region.

INDIVIDUAL PURCHASE OPTIONS

- Date Night in a Box - \$115/1 box (2 people)
 - non-alcoholic option - \$100
- Double Date Donors - \$250/2 boxes (4 people) + enter to win a Picnics & Poppies picnic on the Queen's Reward Lawn

SPONSORSHIP OPPORTUNITIES

Sponsorship Benefits

- \$500 - Three Boxes + Extra Flowers + One additional bottle of wine
- \$1,000 - Five Boxes + Extra Flowers + Two additional bottles of wine
- \$1,500 - Eight Boxes + Extra Flowers + Four additional bottles of wine + Delivery
- \$2,500 - Ten Boxes + Extra Flowers + Five additional bottles of wine + Venue for 20-24 people with set up/clean up provided

Sponsorship Recognition (\$500+): Logo/name included...

- in social media post on Facebook and Instagram publicizing the event
- on United Way monthly newsletter for August and September sent to full UW mailing list
- on insert packed in each box

Sponsorship Recognition (\$1000+): Above, plus, logo/name...

- included in press release on event
- in radio/billboard/television/digital advertisements in Aug-Sep

